



Contact: Juliet Straker
602-549-7188
juliet@marketingworxpr.com

FSW FUNDING HIRES NEW VICE PRESIDENT OF OPERATIONS

PHOENIX- Dec. 5, 2011 – FSW Funding, the Phoenix-based company specializing in financing solutions for small to mid-sized companies announces a new addition to its team. Anthony Fortunato has been selected as the vice president of operations. Fortunato has 15 years of experience in underwriting, finance, portfolio management and business development. In his new position he will focus on increasing the company’s portfolio of clients nationwide.

Fortunato attended Arizona State University where he focused his studies on business management at the W.P. Carey School of Business. After college, he began his career in factor financing as an account manager with Bayview Funding in San Jose, Calif., and quickly moved up the corporate ladder to the position of business development officer. He then relocated to Utah joining Summit Financial Resources where he was hired as Assistant Vice President. After two years in Utah, Fortunato returned to Arizona to help launch Landmark Business Capital LLC. Prior to joining FSW Funding, Fortunato worked for Bibby Financial Services serving as vice president of underwriting. He is an active member of the Commercial Finance Association and the International Factor Association.

“Tony’s extensive knowledge of factoring and asset based lending will directly benefit our clients,” said Robyn Barrett, founder and managing member of FSW Funding. “His experience working outside of Arizona will help our expansion to provide finance solutions to companies throughout the U.S.”

FSW Funding specializes in providing factor financing with credit lines up to \$3 million to companies experiencing a shortage of cash flow due to slow paying clients, investments in growth or economic challenges. As many companies struggle to secure necessary financing from traditional bank loans and investors, FSW Funding offers funding to companies providing business-to-business products and services. For more information about FSW Funding and its services, visit www.fswfunding.com or call 602-535-5984.

About FSW Funding

FSW Funding, formerly Factors Southwest LLC, headquartered in Phoenix, Ariz., is a leading factoring firm that offers flexible and affordable lines of credit to small and mid-size business-to-business and business-to-government companies. For more information, visit www.fswfunding.com

#