



**Contact:** Juliet Straker  
602-549-7188  
juliet@marketingworxpr.com

**FACTORS SOUTHWEST FUNDS ENTREPRENEURIAL SPIRIT**  
*Robyn Barrett announces scholarship for ASU students*

**PHOENIX, Ariz. – February 8, 2010** – Factors Southwest LLC’s owner and managing member, Robyn Barrett, has announced the launch of a \$1,000 scholarship, open to Arizona State University students. The scholarship will be offered to all students, including those in master’s degree programs. The financial aid Factors Southwest will provide is meant to encourage and support young entrepreneurs as they make their way through their education. The deadline for applications is June 1, 2010.

“Part of our philosophy is to give back to the community that we work in and have grown with,” said Barrett, also a graduate of ASU. “This scholarship provides a chance for us to directly encourage and help enterprising students reach their goals. We are very excited to introduce a scholarship program and we are committed to seeing it grow.”

Requirements for the Factors Southwest Entrepreneurial Scholarship include a minimum GPA of 2.00, one teacher, counselor, or employer recommendation, a current resume, and a 500-word essay explaining the importance of being entrepreneurial. Neither financial need nor major will be considered in the scholarship selection. Applicants must be Arizona residents enrolled as a full time student at ASU Tempe, West Polytechnic, or downtown Phoenix campus. Barrett has launched the scholarship at \$1,000, and plans to increase the funding each year by donating a percentage generated through the acquisition of new clients.

Barrett and Factors Southwest specialize in providing funding for small and mid-size businesses. With the instability of today’s economy, the company recognizes the importance support for education provides in order for students’ success in college and beyond.

“We work with entrepreneurs everyday and see the positive impact they can have on our community,” added Barrett. “We want to inspire and help students that will be tomorrow’s entrepreneurs, and ultimately part of the solution to our troubled economy.”

***About Factors Southwest, L.L.C.***

*Factors Southwest, L.L.C., headquartered in Phoenix, Ariz., is a leading factoring firm that offers flexible and affordable lines of credit to small and mid-size business-to-business and business-to-government companies. For more information, visit [factors-southwest.com](http://factors-southwest.com) or call 480-947-9340.*

# # #