



Special to the Independent
Factors Southwest owner and managing member Robyn Barrett of Paradise Valley presents Samantha Santaella-Wolfe with a certificate June 29, recognizing her as the inaugural Factors Southwest Entrepreneurial Scholarship winner for 2010.

PV Resident Presents \$1,000 Award to Master's Student

Phoenix resident Samantha Santaella-Wolfe was recently awarded the inaugural Factors Southwest Entrepreneurial Scholarship.

Ms. Santaella-Wolfe, an Arizona State University graduate student, was selected from an impressive group of aspiring students and was presented her scholarship by Paradise Valley resident Robyn Barrett, owner and managing member of Factors Southwest, at a reception held at the company's corporate office in Phoenix June 29.

Ms. Santaella-Wolfe is currently studying public administration at Arizona State University, and the \$1,000 award will aid her studies and further entrepreneurial endeavors.

"As a graduate of ASU and a business owner I wanted to do something to help students reach their goals," said Ms. Barrett. "Samantha has already achieved so much. I look forward to seeing and hearing about what she does from here."

Ms. Santaella-Wolfe, originally from Puerto Escondido, Mexico, learned the importance of being entrepreneurial from her parents who owned a small handicraft store.

Ms. Santaella-Wolfe went on to found and operate a language school in Puerto Escondido with the help of her family and friends.

Today, Ms. Santaella-Wolfe serves as a member of the board of directors of the civil association, Costa Unida Por la Vida, helping to prevent HIV-AIDS in the Mexican state, Oaxaca. Meanwhile, she also strives to complete her master's degree as an Arizona State University Sun Devil.

Factors Southwest specializes in providing funding for small and mid-size businesses. With the instability of today's economy, the company recognizes the importance educational support provides for students' success in college and beyond. "We work with entrepreneurs everyday and see the positive impact they can have on our community," said Ms. Barrett.

"We want to inspire and help students that will be tomorrow's entrepreneurs and, ultimately, part of the solution to our troubled economy. We congratulate Samantha, and wish her the best today and in the future."